

# Sustainability Accounting Standards Board (SASB) Index 2024

This is First Financial Bank's disclosure pursuant to the Industry Standards Version 2018-10 issued by the Sustainability Accounting Standards Board (SASB), an independent standards setting organization that supports reporting for companies to identify, manage, and communicate financially material sustainability information to their investors. We have determined that the Commercial Banks and Consumer Finance standards are most applicable to our core business. We do not currently disclose all metrics included in the Financials sector standards but will continue to evaluate them in the future. Our commitment is to provide investors with useful, relevant, and meaningful sustainability information and we may evolve our disclosures on these SASB topics over time. All data and descriptions are as of or for the year ended December 31, 2024.

For additional information about First Financial Bank's financial performance, please refer to our quarterly earnings materials as well as quarterly and annual reports on Form 10-Q and Form 10-K, respectively.

### **Commercial Banks**

SASB Code	Accounting Metric	Reporting Status	Response	Source
Data Security				
FN-CB-230a.1	(1) Number of data breaches, (2) percentage involving personally identifiable information (PII), (3) number of account holders affected	•	Any material cybersecurity incidents would be reported in a periodic, annual or quarterly report.  (1) 0 (2) 0.00% (3) 0	2024 Annual Report
FN-CB-230a.2	Description of approach to identifying and addressing data security risks	0	Please refer to pages 18-19 of our Form 10-K	2024 Form 10-K
Financial Inclusion a	nd Capacity Building			
FN-CB-240a.1	(1) Number and (2) amount of loans outstanding qualified to programs designed to promote small business and community development	•	(1) 48,040 (2) \$1,008,104,240 USD  Note: Includes small business, small farm and community development loans originated in 2024 in accordance with FFIEC guidelines to CRA data collection and reporting.	
FN-CB-240a.2	(1) Number and (2) amount of past due and nonaccrual loans qualified to programs designed to promote small business and community development	<b></b>	(1) 51 (2) \$2,012,959.23 USD  Note: Reporting reflects activity for microlending and community development loans.	



## SASB Index—Commercial Banks

SASB Code	Accounting Metric	Reporting Status	Response	Source
FN-CB-240a.3	Number of no-cost retail checking accounts provided to previously unbanked or underbanked customers		First Financial offers two programs designed to assist unbanked and underbanked clients in saving for an objective:  1. Individual Development Accounts (personal finance, home repair/purchase, higher education, small business)—active accounts as of 12/31/24 = 178 accounts  2. First Paired Savings (car purchase and job related expenses)—active accounts as of 12/31/24 = 348 accounts  First Financial Bank also offers two low cost checking accounts that are also Bank On certified (No Worry and No Worry Rebuild). These two accounts are particularly focused on unbanked and underbanked clients and designed to prevent the accumulation of overdraft fees by not allowing overdrafts to occur. As of 12/31/24, First financial had a total of 1,875 active client accounts.	
FN-CB-240a.4	Number of participants in financial literacy initiatives for unbanked, underbanked, or underserved customers	•	29,215	CSR/ESG Report
Incorporation of En	vironmental, Social, and Governance Factors in Credit Analysis			
FN-CB-410a.1	Commercial and industrial credit exposure, by industry		Please refer to page 29 of our Q4 Investor Presentation	Q4 Investor Presentation
FN-CB-410a.2	Description of approach to incorporation of environmental, social, and governance (ESG) factors in credit analysis	0	Not disclosed	
<b>Business Ethics</b>				
FN-CB-510a.1	Total amount of monetary losses as a result of legal proceedings associated with fraud, insider trading, anti-trust, anti-competitive behavior, market manipulation, malpractice, or other related financial industry laws or regulations	•	\$0 USD	
FN-CB-510a.2	Description of whistleblower policies and procedures		Please refer to page 38 of our CSR/ESG Report	CSR/ESG Report



## SASB Index—Commercial Banks

SASB Code	Accounting Metric	Reporting Status	Response	Source
Systemic Risk Mana	gement			
FN-CB-550a.1	Global Systemically Important Bank (G-SIB) score, by category		According to the Basel Committee on Banking Supervision's assessment methodology, First Financial Bank is not considered to be a Global Systemically Important Bank (G-SIB) and, accordingly, does not have a G-SIB score.	
FN-CB-550a.2	Description of approach to incorporation of results of mandatory and voluntary stress tests into capital adequacy planning, long-term corporate strategy, and other business activities	•	Please refer to page 38 of our CSR/ESG Report	CSR/ESG Report
<b>Activity Metrics</b>				
FN-CB-000.A	(1) Number and (2) value of checking and savings accounts by segment: (a) personal and (b) small business		(a) Personal (1) 280,475 (checking 280,475; savings 109,348) (2) \$2,008,000,000 USD (checking \$2,008,000,000; savings \$2,691,000,000)	
		•	(b) Small business, relationships through financial center channel under \$5 million in annual revenues  (1) 40,477 (checking 40,477; savings 4,494)  (2) \$1,099,000,000 USD (checking \$1,099,000,000; savings \$471,000,000)	
FN-CB-000.B	(1) Number and (2) value of loans by segment: (a) personal, (b) small business, and (c) corporate		(a) Personal (1) 103,738 (2) \$2,649,499,185 USD	
			(b) Small business, relationships through financial center channel under \$5 million in annual revenues (1) 5,861 (2) \$362,563,844 USD	
			(c) Corporate (1) 8,519 (2) \$8,969,624,613 USD	



## **SASB Index—Consumer Finance**

SASB Code	Accounting Metric	Reporting Status	Response	Source
Customer Privacy				
FN-CF-220a.1	Number of account holders whose information is used for secondary purposes		O  First Financial does not share client data with non-affiliated third parties.	First Financial Bank Privacy Notice
	Description of the bank policies and practices regarding the manner in which it discloses the use of customer data for third party use			
FN-CF-220a.2	Total amount of monetary losses as a result of legal proceedings associated with customer privacy		\$0.00 USD	
	Description of the nature, context, and any corrective actions taken as a result of the monetary losses		First Financial does not have any monetary losses associated with client privacy.	
Data Security				
FN-CF-230a.2	Card-related fraud losses from (1) card-not-present fraud and (2) card-present and other fraud	0	Not disclosed	
FN-CF-230a.3	Description of approach to identifying and addressing data security risks		Refer to page 41 of the CSR/ESG report	<u>CSR/ESG</u> <u>Report</u>
Selling Practices				
FN-CF-270a.1	Percentage of total remuneration for covered employees that is variable and linked to the amount of products and services sold  (1) Aggregate amount of the variable remuneration linked to the amount of products and services sold of covered employees  (2) Percentage of remuneration for covered employees that is variable and linked to the amount of products and services sold  (3) Remuneration policies for covered employees, including the link to products sold, process for setting sales targets, and benefits/penalties associated with meeting/missing the targets	0	Not disclosed	



## **SASB Index—Consumer Finance**

SASB Code	Accounting Metric	Reporting Status	Response	Source
Selling Practices				
FN-CF-270a.2	Approval rate for (1) credit and (2) pre-paid products for applicants with FICO scores above and below 660		(1) Credit products FICO scores above 660 Number of applications received: 15,979 Number of applications approved: 11,563 Approval rate: 72.36% FICO scores below or equal to 660 Number of applications received: 13,682 Number of applications approved: 1,371 Approval rate: 10.02%	
			(2) Pre-paid products FICO scores above 660 Number of applications received: 145 Number of applications approved: 123 Approval rate: 84.82% FICO scores below or equal to 660 Number of applications received: 1,630 Number of applications approved: 1,081 Approval rate: 66.32%	
FN-CF-270a.3	(1) Average fees from add-on products, (2) average APR, (3) average age of accounts, (4) average number of trade lines, and (5) average annual fees for pre-paid products, for customers with FICO scores above and below 660	•	<ul> <li>(1) FFB does not receive fees from any add-on products.</li> <li>(2) Not disclosed</li> <li>(3) Clients with FICO scores above 660     Average age of accounts: 93 months     Clients with FICO scores below or equal to 660     Average age of accounts: 88 months</li> <li>(4) Clients with FICO scores above 660     Total number of trade lines held by client: 67,853     Total number of clients: 51,281     Average number of trade lines: 1.32     Clients with FICO scores below or equal to 660     Total number of trade lines held by client: 37,343     Total number of clients: 30,116     Average number of trade lines: 1.24</li> <li>(5) First Financial does not collect any fees/revenue from pre-paid products.</li> </ul>	



## **SASB Index—Consumer Finance**

SASB Code	Accounting Metric	Reporting Status	Response	Source			
Selling Practices							
FN-CF-270a.4	(1) Number of complaints filed with the Consumer Financial Protection Bureau (CFPB), (2) percentage with monetary or non-monetary relief, (3) percentage disputed by consumer, (4) percentage that resulted in investigation by the CFPB	•	(1) 10 (2) 10% (3) 0% (4) 0%				
FN-CF-270a.5	Total amount of monetary losses as a result of legal proceedings associated with selling and servicing of products	0	Not disclosed				
Activity Metric, no	Activity Metric, no disclosure topic						
FN-CF-000.A	Number of unique consumers with an active (1) credit card account and (2) pre-paid debit card account	•	(1) 25,144 (2) 0				
	Joint Accounts — Number of customers whose personally identifiable information (PII) the organization collects		The bank does not track the number of joint cardholders captured as part of the application process.				
FN-CF-000.B	Number of (1) credit card accounts and (2) pre-paid debit card accounts	•	(1) 25,853 (2) 0				